REMARKS

This amendment is a full and timely response to the Non-Final Office Action dated May 25, 2010. Applicant recognizes the allowance of claims 1-4, 6, 8-9, and 11 and thanks Examiner for their decision. Claim 1-4, 6, and 8-11 are pending, with claims 1, 9, and 10 being independent. In this amendment, claim 9 has been amended to correct a grammatical error and claim 10 has been amended to overcome the 101 rejection. Reconsideration and allowance is requested in view of the following remarks. *No new matter has been added by these amendments*.

<u>Claim 10 has been rejected under 35 U.S.C. 101 for allegedly being directed to non-statutory</u> <u>subject matter.</u> This rejection is respectfully traversed at least for the following reasons.

Applicant has amended claim 20 to recite "[a] non-transitory computer readable medium..."

Accordingly, Applicant respectfully requests reconsideration and withdrawal of the rejection of claim 10.

In view of the above amendment, applicant believes the pending application is in condition for allowance.

Applicant believes no fee is due with this response. However, if a fee is due, please charge our Deposit Account No. 18-0013, under Order No. SON-3073 from which the undersigned is authorized to draw.

Respectfully

Dated: August 12, 2010

By Christopher M. Tobin

Registration No.: 40,290

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Attorney for Applicant